INDEX TO VOLUME XLVII

OCTOBER 15, 1980 to OCTOBER 1, 1981

CITY NEWS PUBLISHING COMPANY Box 606, Southold N.Y. 11971

1 to 32, October	15, 1980, No. 1
33 to 64, November	1, 1980, No. 2
65 to 96, November	15, 1980, No. 3
97 to 128, December	1, 1980, No. 4
129 to 160, December	15, 1980, No. 5
161 to 192, January	1, 1981, No. 6
193 to 224, January	15, 1981, No. 7
225 to 256, February	1, 1981, No. 8
256 to 288, February	15, 1981, No. 9
289 to 320, March	1, 1981, No. 10
321 to 352, March	15, 1981, No. 11
353 to 384, April	1, 1981, No. 12
385 to 416, April	15, 1981, No. 13
417 to 448, May	1, 1981, No. 14
449 to 480, May	15, 1981, No. 15
481 to 512, June	1, 1981, No. 16
513 to 544, June	15, 1981, No. 17
545 to 576, July	1, 1981, No. 18
577 to 608, July	15, 1981, No. 19
609 to 640, August	1, 1981, No. 20
641 to 672, August	15, 1981, No. 21
673 to 704, September	1, 1981, No. 22
705 to 736, September	15, 1981, No. 23
737 to 768, October	1, 1981, No. 24

SPEAKERS

AUTHORS

A

AIKENS, Joan D.
Working With the Federal Election Commission 275
ALBRECHT, William P.
Welfare Reform 21
ALEXANDER, Benjamin H.
Sense, Courage and Professional Competency . 574
ALHEGELAN, Faisal
The Economic Policy of Saudi Arabia 157
AMADO, Juan Jose III
The Panama Canal 164
ANDRUS, Cecil D.
Pave Now, Pay Later 332
ARMSTRONG, Richard A.
The Concept and Practice of Issues Management in the United States 763

B

BALLES, John J.
Inflation 55
BARNES, Hazel E.
Apologia Pro Vita Mea 473
BEACH, M. H.
Business and the Graying of America 488
BEAL, Frank
The Great Energy Rift 470
BECK, Robert A.
The Misuse of Power by Regulatory Agencies 36
BEDROSIAN, John C.
The Health Care Industry 554
BELSER, Jess L.
Timberland 616
BEN-MEIR, Alon
Middle East Volatility and the Need for a New American Strategy 460
BENNET, Douglas J. Jr.
Hunger in This World 133
BERAN, Walter F.
Business' Prescription for-a Productive America 713
BERTRAND, Anson R.
Food and Agriculture for the 80's 237
BIRCH, Robert L.
Wit and the Emancipators 536
BLOCK, Walter
Government Intervention 622
BLUM, Virgil C.
Should Catholic School Teachers and Parents be Involved in Education Politics? 580
BLUMENTHAL, W. Michael
Transborder Data Flow and the New Protectionism 550
BOGUE, E. Grady
Arrogance and Altruism in the Professions ... 302
BOHI, Eugene H.
Once Upon a Time 401
BOLGER, William
The Postal Service 335
BRADEN, Waldo W.
Our Freedom Theme 267
BRAY, Charles W. III
What Do We Value — How Do We Assure It 117
BRAY, Charles W. III
Assuring the Future 277
BRENNAN, Peter J.
Who's Got the Energy 189
BREZHNEV, Leonid
U.S.S.R. Relationship with the U.S. 228
BRITTON, Herchell
The Serious Threats of White Collar Crime .. 485
BROWN, Harold
The United States Armed Forces Today 66
BUCKLEY, Robert J.
Critical Materials for Industry 295
BUCKLEY, Robert J.
Can We Better The "Bitter Society"? 600
BUDD, John F. Jr.
Corporate Video May Be Hazardous to Credibility 567
BUERGENTHAL, Thomas
Human Rights and the U.S. National Interest 414
BURGHARDT, Walter J.
Life Or Death? 578
BUTLER, Owen B.
Television Can Show and Tell But Can It Listen? 632

C

CALLAHAN, James J., Jr.
Management and Leadership in Times of Scarcity 697
CAMPBELL, Penelope
Sub-Saharan Africa 186
CANNON, Mark W.
Crime and the Decline of Values 650
CARPENTER, Liz
What Is The Future of the Republic? 344
CARRINGTON, Lord
Arms Control and International Security 114
CARSON, Gordon B.
Our Modern Devils 445
CARTER, Jimmy
Farewell Address 226
CARTER, Jimmy
They Are Prisoners No More 260
CARTWRIGHT, Alton S.
Canadian Economic Outlook 439
CHASEMAN, Joel
The Media Revolution in America 374
CHENEY, Richard E.
Should Takeovers Be Further Regulated? 592
CLARK, Colin G.
Faith and Population in a Declining Civilization 12
CLAUSEN, A. W.
The Quality of Public Education 388
CLEVELAND, Harlan
What's Higher About Higher Education 509
COATES, Joseph F.
Computers and Business 757
CORN, Ira G. Jr.

Page

The Changing Role of Corporations in Political Affairs 463
CORNISH, Edward
The Family and Its Home in the 1980s 120
CORNISH, Edward
Preventing an Economic Calamity 369
COX, Archibald
Government, Politics and the Spirit of America 71
CUNNINGHAM, Mary E.
Productivity and the Corporate Culture 363
CURTIS, Kenneth M.
The Presidency 124

D

DASCHBACH, Richard J.
U.S. Shipping's Critical Choice for the 1980's 30
DAVID, E. E. Jr.
Outlook for Coal Synthetics 753
DAYTON, Kenneth N.
Business Responsibility and the Reagan Budget 750
DECTER, Midge
Expanding World Freedom 723
DEMSETZ, Harold
The Trouble with Antitrust 196
DIAMOND, Sidney A.
Our Patent System 2
DUGGAN, Joseph P.
Is The Media's Language a "Marxist Vulgate"? 635

E

EARLY, Jack D.
Change, Challenge and the "Baggage" of the Seventies 103
EDMONDS, Robert H.
Appropriate Economics 557
ENGMAN, Lewis A.
The Pharmaceutical Industry and the Third World 202
ENGMAN, Lewis A.
Drugs and Patent-Life 314
EPHLIN, Donald F.
The U.A.W. on U.S. Trade Policy 145
EXTER, John
Gold and the World Money Crisis 317

F

FORKER, Frank
The Call for Leadership to Young America .. 745
FRANCIS, Amadeo I. D.
America's Stake in the Caribbean 394
FRANK, Reuven
Almost Nobody Writes Silence Any More 293
FRASER, Malcolm
The Third World and the West 645
FRIEDHEIM, Jerry W.
Newspapers and Telecommunications 381
FRIEDMAN, Stephen J.
The Foreign Challenge 93
FRIEDMAN, Stephen J.
The Petrified Forest 458
FRITZ, Roger
The Public Manager in Transition 530

G

GATES, Mary M.
The Changing Role of Women In Voluntarism 436
GINGISS, Joel D.
Franchising Opportunities in the United States 47
GINN, William H., Jr.
The Defense of Japan 695
GOEKEN, Richard J.
Alternate and Synthetic Fuels 83
GOLDENSON, Leonard H.
Competition in the Television Industry 57
GOLDWATER, Barry
U.S. Dependency On Foreign Sources For Critical Material 517
GRACE, J. Peter
The Uses of Practical Education 588
GRADY, Ed
The Premium on Our Survival Insurance 475
GRAYSON, Melvin J.
The Last Best Hope 584
GRONBECK, Bruce E.
Oral Communication Skills In a Technological Age 429
GROSECLOSE, Elgin
Money — Or Is It? 498
GUNDERSON, Robert G.
Digging Up Parson Weems 684

Page

GUT, Rainer E.
The United States and Western Europe 570

H

HALBOUTY, Michel T.
Some of Tomorrow's Needs for a Vital Energy Policy 252
HALL, Lee'
Advertising and Higher Education 28
HANLEY, John W.
Some Old-Fashioned Responsibilities for Business In America's New Beginning 468
HANLEY, John W.
Lessons I've Learned Since Graduation 598
HARDIN, Clifford M.
Can a President Really Control His Own White House? 179
HARRIGAN, Anthony
A Strategic Economic Policy 637
HARRIS, Patricia Roberts
Religion and Politics 50
HAYWOOD, Dale N.
Lessons on Freedom and the Market 668
HICKS, John D.
Is Capitalism Working? 204
HILL, H. R.
Jobs and Energy 60
HILL, H. R.
Energy: Can California Afford Tomorrow? ... 687
HILL, Richard D.
A Message to a New Congressman 162
HOWARD, John A.
The Black Hole in the Businessman's Perception of His Problems 502
HSU, Ming
China and the People from the Beautiful Country 390

J

JACOBS, Harvey C.
Finding Your Way Through the Woods 299
JONES, David C.
Perspectives on Security and Strategy in the 1980s 354
JONES, Reginald H.
The Export Imperative 34
JORDAN, Vernon E. Jr.
The Surrender of Federal Programs to the States 421
JORDAN, Vernon E. Jr.
Back to Basics for Black People 659

K

KANUK, Leslie
Toward a National Transportation Policy 563
KEAVNEY, J. T.
Australia 264
KENNEDY, Joseph C.
World Hunger 717
KERR, Donald M.
National Security and a National Laboratory . 766
KOGUTEK, Michael
The Subject of Dreams 107
KROWE, Allen J.
The Enterprise Systems 140
KUSHNER, Morris H.
The Specialty Broker 726

L

LA BOUNTY, Hugh O. Jr.
A Humanist Views the World Hunger Problem 403
LAINGEN, Bruce
Our Flight to Freedom Is Now Complete 263
LAMBSDORFF, Otto Graf
Trade Policy Challenges of Today 442
LEHMAN, John
Naval Superiority 738
LEVIN, Carl
Representing Foreign Interests 747
LIEDTKE, Hugh
New Hope For Energy Solutions 520
LINOWES, David F.
Is There a Spy in the Sky? 665
LODEN, Marilyn
Networking 613
LOVE, Howard M.
Reindustrialization 216
LUCAS, Kenneth C.
World Fisheries Development 212

M

MAASRY, Nadeem
Toward The Ideal Marriage 495

Page

MACY, John W., Jr.
War Survival Focus of the Federal Emergency Management Agency 249
MAHONEY, Richard J.
American Competitiveness 349
MALIK, Charles H.
The World Promise of America 538
MANNE, Henry G.
Controlling Giant Corporations 690
MATHEWS, Linda
Chinese Contradictions 628
MEENAGHAN, James J.
Braving a New World 534
MEGOWN, John W.
Some Food for Thought 43
MILLER, G. William
The International Financial Institutions 7
MONROE, Bill
The Prospects for this Nation 405
MOORE, Thomas Gale
Slouching Toward Conscription 398
MURRAY, John E.
War, Transport and Show Biz 360
MYERS, Ramon H.
Options for American Foreign Policy in the 1980' 231

Mc

McNAMAR, R. T.
International Financial Issues in the 1980's ... 610
McNAMAR, R. T.
Now for Some Good News About Real Estate 706

N

NEWSOM, David D.
Some Thoughts on Private Foreign Investment 710
NORTON, John H.
Dominant Trade Factors Ahead for Shippers . 595
NOYES, James
Military Factors and Middle East Security in the Eighties 233

O

OKAWARA, YOSHIO
Japan and the Alliance of Democracies 386
ONG, John D.
The U.S. Tire Industry in the 1980's 112
ORSKI, C. Kenneth
The World Automotive Industry at a Crossroads 89

P

PAUL, John II
Science, Technology and Peace 326
PECKFORD, A. Brian
Newfoundland and Laborador 246
PELCZAR, Michael J., Jr.
The Research Environment 219
PETERS, Tom
The Good News from Japan 338
PETERSEN, Donald E.
The Future Task of the Worldwide Auto Industry 663
PETERSON, Peter G.
The Oil and Debt and Poverty Emergence of the Eighties 136
PIFER, Alan
Prospects for Black Progress in the 1980's ... 100
PORIOTIS, Wes
Corporate Public Relations in a Derugulated Economy 482
PORTER, Roger B.
The Challenges of the Presidency in the 1980's 172
POTTER, Robert J.
Agriculture's Energy Challenge 655

Q

QUITTMEYER, Robert T.
Life with Uncle (Sam) 492

R

RADER, Louis T.
Automation Over the Years 166
REAGAN, Ronald
Inaugural Address 258
REAGAN, Ronald
Welcome Home 262
REAGAN, Ronald
The State of the Nation's Economy 290
REAGAN, Ronald
State of the Union Message on Economic Recovery 322

Page

REAGAN, Ronald
Our Economic Recovery Program 450
REAGAN, Ronald
The New Spirit That Is Abroad 514
REAGAN, Ronald
Details of Tax Cut Proposals 642
REBHAN, Herman
Industrial Democracy 108
REED, Lawrence W.
Liberty and the Power of Ideas 19
REICHARDT, Carl E.
Does Two Plus Two Equal Five? 729
REID, Joseph E.
How The Truth Becomes a Lie 208
REYNOLDS, Russell S. Jr.
Are California Business Leaders Different? ... 423
ROBINSON, James D. III
Productivity, Trade and Technology 378
ROCHE, George C. III
The Bewildered Society 308
ROCKEFELLER, David
Facing Up to the Hard Facts of Inflation 74
ROHATYN, Felix G.
Our Cities and States 618
ROLLAND, Ian
The Future of Private Support for Public Humanities Programs 392
ROMERO-BARCELLO, Carlos
The Russian Threat to the Americas 452
ROOS, Lawrence K.
Monetary Policy In 1980 433
ROSCH, Gary D.
Videotex and the Publishing Industry 98
ROSENBERG, Robert C.
Future of Residential Housing 523
ROSENTHAL, Alan
The Pressure-Cooker World of the State Legislator 733
ROSKENS, Ronald W.
Who Is Wise? 529
ROSSER, James M.
Universal Access and Entrance and Exit Requirements 367
RUPPE, Loret Miller
Why a Peace Corps in the 1980s? 720

S

SCHEELE, Henry Z.
Campaign 1980 269
SCHMIDT, Helmut
Despite Everything We Have Reason for Confidence 230
SCOTT, John A.
A Nation of Adventure and Adversity 606
SHAFER, John S.
Reaganomics 542
SHRIVER, Sargent
The Peace Corps 700
SILBER, John R.
The Gods of The Copybook Headings 525
SITES, James N.
Chemophobia, Politics and Distorted Images . 151
SMITH, Roger B.
World Trade 130
SOLOMON, Anthony M.
Policy Issues and Choices 148
STAATS, Elmer B.
Fraud, Waste, and Abuse and the Federal Government 329
STALEY, D. C.
Can We Get There from Here? 39
STEEPLES, Douglas W.
Feel Free to Think 11
STOCKDALE, James Bond
The Debate Concerning Our National Defense Policy 176
STOCKDALE, James Bond
The 'Melting' Experience: Grow or Die 546
STREET, Tony
The Nature of Australia's Foreign Policy 408

T

TAMBS, Lewis A.
World War III 154
TAMBS, Lewis A.
Guatemala, Central America and the Caribbean 677
TARVER, Jerry
Communication and Credibility 412
THATCHER, Margaret
The West: In Good Shape to Face International Upheavals 194

Page

THIMMESCH, Nick
Organized Labor in the 1980s 341
THOMPSON, Daniel C.
Leadership 77
THOMPSON, James R.
The Economic Reconstruction of the Midwest 741
THURMOND, Strom
Defense for America 5
TROWBRIDGE, Alexander B.
Managing America's Industrial Recovery 285
TYSON, Cynthia H.
Communicating with Self and Others 16

V

VALENTI, Jack
Webb-Pomerene 26
VELMANS, Loet
Down the Bumpy Road to the 21st Century .. 182

W

WARNER, Harland W.
The Reader, Listener, Viewer 603
WATSON, Thomas J. Jr.
What Future Lies Ahead? 674
WEBSTER, William H.
The Fear of Crime 283
WEIDENBAUM, Murray L.
The Changing Relationship Between Government and Business 418
WESSON, Robert
Foreign Business in Brazil and Its Problems .. 54
WEXLER, Jacqueline Grennan
Continuity in Executive Staffing 126
WHITE, J. V.
Converging Trends in Consumer Credit 86
WHITEHOUSE, Alton W. Jr.
The Misinformation Society 506
WIEGAND, G. C.
Inflation, Savings and Economic Development 310
WOOD, P. W. J.
The Two Faces of Homo Americanus 281
WOODHOUSE, R. Y.
Equality Faces A Dangerous Decade 242
WRISTON, Walter B.
You Can't Tell the Players with a Scorecard . 426

TITLES

A

ACCOUNTABILITY
Living At The Feet Of The People. E. G. Bogue 302
ADVERTISING
Advertising and Higher Education. L. Hall ... 28
Our Responsibility For Programming Which We Sponsor. O. B. Butler 632
AFRICA
Sub-Saharan Africa. P. Campbell 186
The Opportunity To Feed Themselves. J. C. Kennedy 717
AFRICARE Inc.
World Hunger. J. C. Kennedy 717
AGE and employment
Opportunities For Older People. M. H. Beach 488
AGRICULTURAL production
"More Production — Less Consumption." R. J. Potter 655
AGRICULTURAL, research
Hunger in This World. D. J. Bennet, Jr. 133
The Future And Basic Research. A. R. Bertrand 237
Agriculture's Energy Challenge. R. J. Potter .. 655
AGRICULTURE
Pave Now, Pay Later. C. D. Andrus 332
AGRICULTURE, administration, United States
Some Food for Thought. J. W. Megown 43
AGRICULTURE, Economic aspects
The Opportunity To Feed Themselves. J. C. Kennedy 717
AGRICULTURE, research
Change, Challenge and the 'Baggage' of the Seventies. J. D. Early 103
AMERICAN Farm Land Trust
Buying A Farmland Crisis On The Installment Plan. C. D. Andrus 332
AMERICAN Heritage
The Texas Syndrome And Friendliness. P. W. J. Wood 281
AMERICAN Legion
The Subject of Dreams. M. Kogutek 107
AMERICAN Newspaper Publishers Association
A Statement of Principle. J. W. Friedheim ... 381
AMERICAN Telephone and Telegraph Co.
Newspapers and Telecommunications.

Page

J. W. Friedheim 381
AMERICANISM
The World Promise of America. C. H. Malik 538
ARMS control
Some Practical Problems. L. Carrington 114
ATOMIC power
The Electric Energy Problem. J. D. Hicks 204
ATOMIC warfare
What Future Lies Ahead? T. J. Watson, Jr. .. 674
AUSTRALIA, Economic conditions
Turning Away From Socialism. J. T. Keavney 264
AUSTRALIA, Foreign policy
The Nature of Australia's Foreign Policy. T. Street 408
AUSTRALIA, Foreign relations
The Third World and the West. M. Fraser ... 645
AUSTRALIA, Foreign relations, United States
The Place Of A Middle Power. T. Street 408
AUTOMATION
Its Effect On Productivity And Unemployment. L. T. Rader 166
AUTOMOBILE industry
The Future Task of the Worldwide Auto Industry. D. E. Petersen 663
AUTOMOTIVE industry
The World Automotive Industry at a Crossroads. C. K. Orski 89

B

BANKS and banking, United States
You Can't Tell the Players with a Scorecard. W. B. Wriston 426
Money Market Funds And The Banks. D. N. Haywood 668
BANKS and banking, International
The International Financial Institutions. G. W. Miller 7
BLACKS, United States
Back to Basics for Black People. V. E. Jordan, Jr. 659
BLACKS in the United States, Economic conditions
Prospects for Black Progress in the 1980's. A. Pifer 100
BLACKS in the United States, Equal rights
Prospects for Black Progress in the 1980's. A. Pifer 100
BOOKS and reading
The Gods of The Copybook Headings. J. R. Silber 525
BRAZIL, Economic conditions
Foreign Business in Brazil and Its Problems. R. Wesson 54
BROKERS
The Specialty Broker. M. H. Kushner 726
BUREAUCRACIES
The Public Manager in Transition. R. Fritz .. 530
BUREAUCRACY
Some Thoughts On How To Cope With The Federal Bureaucracy. R. T. Quittmeyer 492
Can We Better The "Bitter Society"? R. J. Buckley 600
BUSINESS
Stop Funding Your Opponents. J. A. Howard 502
BUSINESS and education
The Student That Business Requires. A. W. Clausen 388
BUSINESS and government
The Enforcement Agencies Should Serve The Public. H. Demsetz 196
BUSINESS and television
T.V. In The Corporate Environment. J. F. Budd, Jr. 567
BUSINESS ethics
Computers and Business. J. F. Coates 757
BUSINESS management
American Competitiveness. R. J. Mahoney ... 349
BUSINESS management and organization
The Enterprise Systems. A. J. Krowe 140
Turning Away From Socialism. J. T. Keavney 264
Management Secrets The Best U.S. Companies Have Known All Along. T. Peters 338
Productivity and the Corporate Culture. M. E. Cunningham 363
Innovation, Creativity And A Basic Value System. R. S. Reynolds, Jr. 423
Management and Leadership in Times of Scarcity. J. J. Callahan, Jr. 697
The Corporation Must Be Prepared. R. A. Armstrong 763
BUSINESS, Political aspects

Page

Down the Bumpy Road to the 21st Century. L. Velmans 182
The Changing Role of Corporations in Political Affairs. I. G. Corn, Jr. 463
A Second Chance To Earn The Public's Confidence. J. W. Hanley 468
Business' Prescription for a Productive America. W. F. Beran 713

BUSINESS, Social aspects

Corporate Public Relations in a Deregulated Economy. W. Poriotis 482
Business and the Graying of America. M. H. Beach 488
An Agenda On Productivity. W. F. Beran 713
Business Responsibility and the Reagan Budget. K. N. Dayton 750

BUSINESS, women

Productivity and Corporate Culture. M. E. Cunningham 363
Networking. M. Loden 613

C

CALIFORNIA

Are California Business Leaders Different? R. S. Reynolds, Jr. 423
Energy: Can California Afford Tomorrow? H. R. Hill 687

CANADA

The Constitutional Struggle In Canada. A. B. Peckford 246
What Price Progress In Canada? W. Block ... 622

CANADA, Constitution

The Constitutional Struggle In Canada. A. B. Peckford 246

CANADA, Economic conditions

What Price Progress In Canada? W. Block ... 622

CANADA, Economic policy

Canadian Economic Outlook. A. S. Cartwright 439

CAPITALISM

Is Capitalism Working? J. D. Hicks 204
The Victims Of Inflation. G. C. Wiegand 310

CAPITAL investments

The Foreign Challenge. S. J. Friedman 93

CARIBBEAN

America's Stake in the Caribbean. A. I. D. Francis 394
The Russian Threat to the Americas. C. Romero-Barcello 452
A Geopolitical Glance. L. A. Tambs 677

CATHOLIC church, Education

Should Catholic School Teachers and Parents be Involved in Education Politics? V. C. Blum 580

CENTRAL America

Guatemala, Central America and the Caribbean. L. A. Tambs 677

CENSORSHIP

Our Responsibility For Programming Which We Sponsor. O. B. Butler 632

CHARACTER

The Two Faces of Homo Americanus. P. W. J. Wood 281
A Test Of The American Character. R. J. Buckley 600

CHEMICAL industries

The Pesticide Industry And American Agriculture. J. D. Early 103

CHEMICAL industry

Chemophobia, Politics and Distorted Images. J. N. Sites 151

CHINA (People's Republic of)

Chinese Contradictions. L. Mathews 628

CHINA (People's Republic of) Economic relations, United States

China and the People from the Beautiful Country. M. Hsu 390

CHROME

Critical Materials for Industry. R. J. Buckley 295

CHURCH and education

The Private School Interest Group. V. C. Blum 580

CHURCH and labor

Faith and Population in a Declining Civilization. C. G. Clark 12

CHURCH and politics

Religion and Politics. P. R. Harris 50

CITIES and towns, United States

Our Cities and States. F. G. Rohatyn 618

CITIZENSHIP

"Of The People, By The People And For The People." W. W. Braden 267
The Black Hole in the Businessman's Perception of His Problems. J. A. Howard . 502

CITY planning

A Blueprint For Survival. F. G. Rohatyn 618

CIVIL rights

Equality Faces A Dangerous Decade. R. Y. Woodhouse 242
Back to Basics for Black People. V. E. Jordan, Jr. 659

CIVILIAN defense

War Survival Focus of the Federal Emergency Management Agency. J. W. Macy, Jr. 249

CIVILIZATION

Faith and Population in a Declining Civilization. C. G. Clark 12
What Do We Value — How Do We Assure It. C. W. Bray, III 117

COAL industry

Outlook for Coal Synthetics. E. E. David, Jr. 753

COBALT

Critical Materials for Industry. R. J. Buckley 295

COLLECTIVE bargaining

Industrial Democracy. H. Rebhan 108
The Push For Unification. N. Thimmesch 341

COLLEGES and Universities

What's Higher About Higher Education. H. Cleveland 509

COLLEGES and Universities, Curriculum

Integrative Thinking. H. Cleveland 509

COLLEGES and Universities, grades

Universal Access and Entrance and Exit Requirements. J. M. Rosser 367

COLLEGES and Universities, United States

Apologia Pro Vita Mea. H. E. Barnes 473

COLLEGE education

A College Is A Dangerous Place. D. W. Steeples 11

COLLEGE education, Value of

The Need For Standards. J. M. Rosser 367

COLLEGE officials

Continuity in Executive Staffing. J. G. Wexler 126

COLLEGE professors and instructors

The Ideal Portrait Of A University Teacher. H. E. Barnes 473

COMMON sense

A Plea For Common Sense. C. E. Reichardt . 729

COMMUNICATION

Communicating with Self and Others. C. H. Tyson 16
The Case For A New Communications Act In The Age Of Information. D. C. Staley .. 39
The Misinformation Society. A. W. Whitehouse, Jr. 506
Words. M. J. Grayson 584
Vision Of The Future. A. J. Krowe 140
A Continuing Case Of Corrupted Communications. J. N. Sites 151
How The Truth Becomes a Lie. J. E. Reid ... 208
War, Transport and Show Biz. J. E. Murray . 360
Newspapers and Telecommunications. J. W. Friedheim 381
Communications and Credibility. J. Tarver ... 412
Oral Communication Skills In a Technological Age. B. E. Gronbeck 429
A Comprehensive National Communication And Information Policy. W. M. Blumenthal 550

COMMUNICATION, Social aspects

Reflections On The Role Of Political Communications. H. Z. Scheele 269
Television News. J. Chaseman 374

COMMUNITY life

Renew Our Vision Of Community. W. H. Webster 283

COMMUNITY service

The Changing Role of Women in Voluntarism. M. M. Gates 436

COMPETITION

Competition in the Television Industry. L. H. Goldenson 57
Competition For The Insurance Industry. J. J. Meenaghan 534
American Competitiveness. R. J. Mahoney ... 349
The Health Care Industry. J. C. Bedrosian ... 554

COMPUTERS

The Media Revolution in America. J. Chaseman 374
The Serious Threats of White Collar Crime. H. Britton 485
Computers and Business. J. F. Coates 757

CONFORMITY

Be An Innovator. F. Forker 745

CONSCRIPTION, United States

Slouching Toward Conscription. T. G. Moore 398

CONSULTANTS

Identifying Reputable Consultants. C. Levin .. 747

CONSUMERISM

Corporate Public Relations in a Deregulated Economy. W. Poriotis 482

CONSUMERS

Converging Trends in Consumer Credit. J. V. White 86

CORPORATIONS

Controlling Giant Corporations. H. G. Manne 690

CORPORATIONS, charitable contribution

Advertising and Higher Education. L. Hall ... 28
The Future of Private Support for Public Humanities Programs. I. Rolland 392

CORPORATIONS, size

The Trouble with Antitrust. H. Demsetz 196

CREDIT

Time Versus Money. J. V. White 86

CRIME and criminals, United States

The Fear of Crime. W. H. Webster 283
The Serious Threats of White Collar Crime. H. Britton 485
Crime and the Decline of Values. M. W. Cannon 650

CRIME, United States

Our Modern Devils. G. B. Carson 445

CURIOSITY

Curiosity Enthusiasm And The Law Of Averages. J. W. Hanley 598

D

DATA processing

A Comprehensive National Communication And Information Policy. W. M. Blumenthal 550

DEBT

The Oil and Debt and Poverty Emergence of the Eighties. P. G. Peterson 136

DEBT, Public, United States

We Are Out Of Time. R. Reagan 290

DEBTS, Public, United States

The Budget Deficit Problem. E. B. Staats 329

DECLARATION of Independence

The Challenge Of "A More Perfect" Social Order. D. C. Thompson 77

DEMOCRACY

Our Freedom Theme. W. W. Braden 267

DEPRESSION

A Long Deflationary Depression. J. Exter 317

DISARMAMENT

The Time For Arms Negotation Is Now. T. J. Watson, Jr. 674

DREAMS

The Subject of Dreams. M. Kogutek 107

DRUGS

Drugs and Patent-Life. L. A. Engman 314

DUE process of law

Litigation In America. S. J. Friedman 458

E

ECOLOGY

Food and Agriculture for the 80's. A. R. Bertrand 237

ECONOMIC planning

Appropriate Economics. R. H. Edmonds 557
Cutting Out Unnecessary Government. J. P. Grace 588
The Economic Reconstruction of the Midwest. J. R. Thompson 741

ECONOMIC planning, International

The Challenge Of The Eighties. R. B. Smith . 130
Policy Issues and Choices. A. M. Solomon ... 148
Trade Policy Challenges of Today. O. G. Lambsdorff 442
The United States and Western Europe. R. E. Gut 570

ECONOMICS, Study and teaching

Corporate Free Speech. I. G. Corn, Jr. 463

EDUCATION

Renewing Our Commitment To The Power of Education. A. W. Whitehouse, Jr. 506

EDUCATION and industry

A Natural Alliance. L. Hall 28

EDUCATION, graduate

The Research Environment. M. J. Pelczar, Jr. 219

EDUCATION, objectives

Page

A Diplomat's Concerns. C. W. Bray 277

EDUCATION of children
Educate A New Generation For Reality. J. R. Silber 525

EDUCATION, United States
Leadership. D. C. Thompson 77
Selling Education. B. H. Alexander 574

ELECTIONS, United States
Some Proposed Changes. J. C. Aikens 275

ELECTRIC power
The Electric Energy Problem. J. D. Hicks 204

ELECTRONICS
Change. J. E. Murray 360

EMPLOYMENT
The Goals Of Zero Inflation And Full Employment. R. H. Edmonds 557

ENERGY
A Comprehensive National Energy Policy. H. R. Hill 60
Who's Got the Energy. P. J. Brennan 189
The Electric Energy Problem. J. D. Hicks 204
Energy Alternatives — And Middle East Funding. N. Maasry 495
States Must Face Reality. H. R. Hill 687
Outlook for Coal Synthetics. E. E. David, Jr. 753

ENERGY, United States
The Mythology And Politics. R. J. Goeken .. 83
The United States Has No Energy Shortage. M. T. Halbouty 252
The Great Energy Rift. F. Beal 470
New Hope For Energy Solutions. H. Liedtke . 520
Agriculture's Energy Challenge. R. J. Potter .. 655

ENGLISH language
Words. M. J. Grayson 584

ENTHUSIASM
Curiosity Enthusiasm And The Law of Averages. J. W. Hanley 598

ENVIRONMENT
Economic Growth And The Environment In Energy-Importing States. F. Beal 470

ENVIRONMENTALIST
Energy Leprechauns. P. J. Brennan 189

EQUALITY
Equality Faces A Dangerous Decade. R. Y. Woodhouse 242

ETHICS
Arrogance and Altruism in the Professions. E. G. Bogue 302
Ethical Behavior And Morality. G. B. Carson 445

EUROPEAN Economic community, foreign relations
Arms Control and International Security. L. Carrington 114

EUROPE, Western
The United States and Western Europe. R. E. Gut 570

EXPORT trade
The Export Imperative. R. H. Jones 34

EXPORT Trade, United States
A Time To Recognize U.S. Self-Interest. G. W. Miller 7

EXPORTS, United States
The Great U.S. Ally In The Battle For World Trade. J. Valenti 26

F

FAITH
Knowledge, Justice And Faith. W. J. Burghardt 578

FAMILY
The Basic Unit Of Our Society. E. Cornish .. 120

FAMINE
Hunger in This World. D. J. Bennet, Jr. 133

FAMINES
Rebellions Are Born of Hunger. H. O. LaBounty, Jr. 403

FARM land
Pave Now, Pay Later. C. D. Andrus 332

FEDERAL government
Life with Uncle (Sam). R. T. Quittmeyer 492

FEDERAL Reserve System
Monetary Policy In 1980. L. K. Roos 433

FINANCE, International
Preventing an Economic Calamity. E. Cornish 369
International Financial Issues in the 1980's. R. T. McNamar 610

FINANCE, United States
Financial Service. W. B. Wriston 426

FISH
World Fisheries Development. K. C. Lucas ... 212

FOOD industry
Working On Spec. M. H. Kushner 726

FOOD production
Government Regulations And Your Diet. J. W. Megown 43

FOOD supply
The Limits Of U.S. Food Assistance. D. J. Bennet, Jr. 133
World Fisheries Development. K. C. Lucas ... 212
Food and Agriculture for the 80's. A. R. Bertrand 237

FORESTS
Our Greater Expectations. J. L. Belser 616

FRANCHISING industry
Franchising Opportunities in the United States. J. D. Gingiss 47

FREEDOM
Our Flight to Freedom Is Now Complete. B. Laingen 263
Our Freedom Theme. W. W. Braden 267
The Spiritual Dignity Of The Individual. G. C. Roche III 308
Loving Life And Living It With Strength. L. Carpenter 344
The Premium on Our Survival Insurance. E. Grady 475
The World Promise of America. C. H. Malik 538
Innovation And The Values Of Freedom. D. F. Linowes 665
Lessons on Freedom and the Market. D. N. Haywood 668
Expanding World Freedom. M. Decter 723

FREEDOM of the press
The Possible Demise Of The Newspaper. J. A. Scott 606

FREE enterprise
The Prospects for this Nation. B. Monroe 405
Financial Service. W. B. Wriston 426
The Black Hole in the Businessman's Perception of His Problems. J. A. Howard . 502
The Uses of Practical Education. J. P. Grace . 588
Controlling Giant Corporations. H. G. Manne 690

FREE speech
Corporate Free Speech. I. G. Corn, Jr. 463

FUEL
Alternate and Synthetic Fuels. R. J. Goeken . 83
To Manage For The Long Term Benefit. D. E. Petersen 663

FUEL, synthetic
Time For Re-Appraisal And Resolve. E. E. David, Jr. 753

FUTURE
The Family and Its Home in the 1980s. E. Cornish 120

G

GENERAL Motors Corporation
World Trade. R. B. Smith 130

GERMANY, (Federal Republic) Economic policy
We Must Make Demands On Ourselves. H. Schmidt 230

GOLD
Gold and the World Money Crisis. J. Exter .. 317

GOVERNMENT
Government, Politics and the Spirit of America. A. Cox 71
Cutting Out Unnecessary Government. J. P. Grace 588

GOVERNMENT appropriations and expenditures
The Soaring Price Of Government. D. Rockefeller 74
The State of the Nation's Economy. R. Reagan 290

GOVERNMENT regulation of business
Some Old-Fashioned Responsibilities For Business In America's New Beginning. J. W. Hanley 468

GOVERNMENT regulation of industry
The Pesticide Industry And American Agriculture. J. D. Early 103
The Pharmaceutical Industry and the Third World. L. A. Engman 202
The Enforcement Agencies Should Serve The Public. H. Demsetz 196
The United States Has No Energy Shortage. M. T. Halbouty 252
The Changing Relationship Between Government and Business. M. L. Weidenbaum 418

GOVERNMENT spending policy
A Decentralized Political Order. C. G. Clark . 12
Fraud, Waste, and Abuse and the Federal Government. E. B. Staats 329
The Private Sector Is The Central Engine Of Economic Growth. M. L. Weidenbaum 418

GOVERNMENT, United States
The Concept and Practice of Issues Management in the United States. R. A. Armstrong 763

GUATEMALA
A Geopolitical Glance. L. A. Tambs 677

GREAT BRITAIN, Economic conditions
The West: In Good Shape to Face International Upheavals. M. Thatcher 194

GREAT BRITAIN, Foreign relations
Foreign Affairs: The Outlook. M. Thatcher .. 194

H

HEALTH
The Health Care Industry. J. C. Bedrosian ... 554

HEALTH Maintenance Organization (HMO's)
Facing The Realities Of The Eighties. J. C. Bedrosian 554

HERO worship
Digging Up Parson Weems. R. G. Gunderson 684

HISTORY, Study and teaching
A Diplomat's Concerns. C. W. Bray 277

HONESTY
The Need For Honor In The Public Discourse. J. E. Reid 208

HOSTAGES, United States
They Are Prisoners No More. J. Carter 260
Welcome Home. R. Reagan 262
Our Flight to Freedom Is Now Complete. B. Laingen 263

HOUSING, United States
Future of Residential Housing. R. C. Rosenberg 523
Does Two Plus Two Equal Five? C. E. Reichardt 729

HUMANITIES
The Future of Private Support for Public Humanities Programs. I. Rolland ... 392

HUMAN right
Major Issues Facing The Nation. J. Carter ... 226

HUMAN rights
Human Rights and the U.S. National Interest. T. Buergenthal 414

HUMOR
The Use Of Humor To Persuade: The Example Of Lincoln And Others. R. L. Birch 536

HUNGER
Rebellions Are Born Of Hunger. H. O. LaBounty, Jr. 403
World Hunger. J. C. Kennedy 717

I

IDEAS
Liberty and the Power of Ideas. L. W. Reed . 19

ILLINOIS
The Revival Of A Working Economy. J. R. Thompson 741

ILLITERACY
The Quality of Public Education. A. W. Clausen 388

INDIVIDUALISM
The Bewildered Society. G. C. Roche III 308
Loving Life And Living It With Strength. L. Carpenter 344
Individual Enterprise, Initiative and Self-Reliance. E. Grady 475

INDONESIA
Some Thoughts on Private Foreign Investment. D. D. Newsom 710

INDUSTRIAL crime
The Serious Threats of White Collar Crime. H. Britton 485

INDUSTRIALIZATION
Managing America's Industrial Recovery. A. B. Trowbridge 285

INDUSTRIAL relations
The Challenge Of Co-Determination. H. Rebhan 108

INDUSTRY
Reindustrialization. H. M. Love 216
The Military Industrial Base. B. Goldwater ... 517

INFLATION (Finance)
Inflation. J. J. Balles 55
Facing Up to the Hard Facts of

Page

Inflation. D. Rockefeller 74
The Victims Of Inflation. G. C. Wiegand 310
The Goals Of Zero Inflation And Full Employment. R. H. Edmonds 557

INNOVATION
Be An Innovator. F. Forker 745

INSURANCE companies
The Misuse of Power by Regulatory Agencies. R. A. Beck 36

INSURANCE industry
Braving a New World. J. J. Meenaghan 534

INTEGRITY
The Moral Dimension Of Money — Integrity. E. Groseclose 495

INTELLIGENCE
Renewing Our Commitment To The Power Of Education. A. W. Whitehouse, Jr. 506

INTERNATIONAL Franchise Association
Human Beings Meeting Human Needs. J. D. Gingiss 47

INTERNATIONAL Monetary Fund
The International Financial Institutions. G. W. Miller 7
Policy Issues and Choices. A. M. Solomon ... 148
International Trade. R. T. McNamar 610

INTERNATIONAL security
Arms Control and International Security. L. Carrington 114

INTERNATIONAL Trade
Domestic And International Vitality. R. H. Jones 34
World Trade. R. B. Smith 130
Dominant Trade Factors Ahead for Shippers. J. H. Norton 595
International Financial Issues in the 1980's. R. T. McNamar 610

INVESTMENTS
Energy Alternatives — And Middle East Funding. N. Maasry 495

INVESTMENT, Foreign
The Foreign Challenge. S. J. Friedman 93
Some Thoughts on Private Foreign Investment. D. D. Newsom 710

IRAN IRAQ WAR 1980
Military Factors and Middle East Security in the Eighties. J. Noyes 233

J

JAPAN
Good News from Japan. T. Peters 338

JAPAN, Defenses
Japan and the Alliance of Democracies. Y. Okawara 386
The Defense of Japan. W. H. Ginn, Jr. 695

JAPAN, Foreign relations, Russia
The Potential Threat. W. H. Ginn, Jr. 695

JAPAN, Foreign relations, United States
Japan and the Alliance of Democracies. Y. Okawara 386

JAPAN, Politics and government
The Defense of Japan. W. H. Ginn, Jr. 695

JOBS
Jobs and Energy. H. R. Hill 60

JOURNALISM, United States
Finding Your Way Through the Words. H. C. Jacobs 299

JUSTICE, Administration of, United States
The Petrified Forest. S. J. Friedman 458

JUSTICE
Life Or Death? W. J. Burghardt 578

K

KNOWLEDGE
Feel Free to Think. D. W. Steeples 11
Knowledge, Justice And Faith. W. J. Burghardt 578

L

LAW, United States
Litigation In America. S. J. Friedman 458

LEADERSHIP
A Model For Now And For The Future. C. H. Tyson 16
The Challenge Of "A More Perfect" Social Order. D. C. Thompson 77
What Do We Value — How Do We Assure It. C. W. Bray, III 117
An Imperfect Mirror. K. M. Curtis 124
Continuity in Executive Staffing. J. G. Wexler 126
The Challenges of the Presidency in the 1980's. R. B. Porter 172

Page

The Debate Concerning Our National Defense Policy. J. B. Stockdale 176
Innovation, Creativity And A Basic Value System. R. S. Reynolds, Jr. 423
It's Not Possible To Fake It Any Longer. J. J. Callahan, Jr. 697
The Call for Leadership to Young America. F. Forker 745

LEARNING and scholarship
Who Is Wise? R. W. Roskens 529

LEGISLATION, United States
The Attacks Upon Reform Legislation. A. Cox 71

LIBERAL education
Feel Free to Think. D. W. Steeples 11

LIBERTY
Liberty and the Power of Ideas. L. W. Reed . 19
The Idea Was Liberty. C. W. Bray, III 117

LOBBYING
Representing Foreign Interests. C. Levin 747

LOVE
The Peaceful Future Of Mankind Depends On Love. John Paul II 326
To Learn About Caring. R. W. Roskens 529

LOVE Canal
Chemophobia, Politics and Distorted Images. J. N. Sites 151

LOYALTY
Loyalty To The Group. J. B. Stockdale 546

M

MANGANESE
Critical Materials for Industry. R. J. Buckley 295

MANAGEMENT
Avoiding Management By Crisis. R. Fritz 530
Management and Leadership in Times of Scarcity. J. J. Callahan, Jr. 697

MARXISM
Is The Media's Language a 'Marxist Vulgate"? J. P. Duggan 635

MIDDLE EAST
The Economic Policy of Saudi Arabia. F. Alhegelan 157
United States Presence Is Required. A. Ben-Meir 460

MIDWEST, United States
The Economic Reconstruction of the Midwest. J. R. Thompson 741

MILITARY training
Is The Draft Needed? T. G. Moore 398

MISSILE policy
Perspectives on Security and Strategy in the 1980s. D. C. Jones 354

MONEY
The Moral Dimension Of Money — Integrity. E. Groseclose 498
Appropriate Economics. R. H. Edmonds 557

MONEY, International aspects
International Economic Relations. A. M. Solomon 148
Gold and the World Money Crisis. J. Exter .. 317

MONEY, United States
Inflation. J. J. Balles 55
Facing Up to the Hard Facts of Inflation. D. Rockefeller 74
Monetary Policy in 1980. L. K. Roos 433
Money Market Funds And The Banks. D. N. Haywood 668

MONOPOLIES
Our Patent System. S. A. Diamond 2

MORAL attitudes
Our Modern Devils. G. B. Carson 445

MORTGAGES
Future of Residential Housing. R. C. Rosenberg 523

MOVING picture industry
Webb-Pomerene. J. Valenti 26

N

NATIONAL Association of Manufacturers
Managing America's Industrial Recovery. A. B. Trowbridge 285

NATIONAL Urban League
Building New Foundations. V. E. Jordan, Jr. . 659

NEUTRON Bomb
The Neutron Bomb. D. M. Kerr 766

NEWFOUNDLAND
Newfoundland and Laborador. A. B. Peckford 246

NEWS
Almost Nobody Writes Silence Any More. R. Frank 293

Page

NEWSPAPERS, United States
Videotex and the Publishing Industry. G. D. Rosch 98
Newspapers and Telecommunications. J. W. Friedheim 381
The Possible Demise Of The Newspaper. J. A. Scott 606

NEWSPAPERS
The Reader, Listener, Viewer. H. W. Warner . 603

NEW YORK TIMES
Is The Media's Language a 'Marxist Vulgate"? J. P. Duggan 635

NUTRITION
Government Regulations And Your Diet. J. W. Megown 43

O

OIL
A Comprehensive National Energy Policy. H. R. Hill 60
The Oil and Debt and Poverty Emergence of the Eighties. P. G. Peterson 136
Some of Tomorrow's Needs for a Vital Energy Policy. M. T. Halbouty 252
Toward The Ideal Marriage. N. Maasry 495

OIL industry
Domestic Production Of Oil. H. Liedtke 520

P

PANAMA
Panama And Its Future. J. J. Amado III 164

PANAMA CANAL
The Panama Canal. J. J. Amado III 164

PATENT laws and legislation
Our Patent System. S. A. Diamond 2

PATENTS
Our Patent System. S. A. Diamond 2

PATRIOTISM
The New Spirit That Is Abroad. R. Reagan .. 514

PEACE
Science, Technology and Peace. J. Paul II ... 326
Free Human Services. S. Shriver 700

PEACE Corps
Free Human Services. S. Shriver 700
Why a Peace Corps in the 1980s? L. M. Ruppe 720

PESTICIDES
The Pesticide Industry And American Agriculture. J. D. Early 103

PHARMACEUTICAL industry
The Pharmaceutical Industry and the Third World. L. A. Engman 202
Drugs and Patent-Life. L. A. Engman 314

PHILANTHROPY
Can Business Fill The Gap? K. N. Dayton ... 750

PLATINUM
Critical Materials for Industry. R. J. Buckley 295

POLITICAL Action Committees (PAC)
Corporate Free Speech. I. G. Corn, Jr. 463

POLITICIANS
The Need For Honor In The Public Discourse. J. E. Reid 208
Are We Destroying Our Public Officials? A. Rosenthal 733

POLITICS
Single Issue Politics. L. Velmans 182
The Changing Political Landscape. R. B. Porter 172
Can a President Really Control His Own White House? C. M. Hardin 179
What Is The Future of the Republic? L. Carpenter 344

POLITICS and religion
Religion and Politics. P. R. Harris 50

POOR relief
A Humanist Views the World Hunger Problem. H. O. LaBounty, Jr. 403

POOR, United States
Welfare Reform. W. P. Albrecht 21
The Surrender of Federal Programs to the States. V. E. Jordan, Jr. 421

POPULATION, overpopulation
Faith and Population in a Declining Civilization. C. G. Clark 12

PRESIDENTIAL campaigns 1980
Campaign 1980. H. Z. Scheele 269

PRESIDENTS, United States
The Presidency. K. M. Curtis 124
The Challenges of the Presidency in the 1980's. R. B. Porter 172
Can a President Really Control His

Page

Own White House? C. M. Hardin 179
PRISONERS
They Are Prisoners No More. J. Carter 260
Let Terrorists Beware. R. Reagan 262
PRISONERS of war
Toward Honor Or Efficiency. J. B. Stockdale 176
Loyalty To The Group. J. B. Stockdale 546
PRIVACY
Transborder Data Flow and the New Protectionism. W. M. Blumenthal 550
Is There a Spy in the Sky? D. F. Linowes ... 665
PRIVATE schools
The Private School Interest Group. V. C. Blum 580
PRODUCTION
Reindustrialization. H. M. Love 216
PRODUCTIVITY
The Enterprise Systems. A. J. Krowe 140
Automation Over the Years. L. T. Rader 166
Productivity is A "People Problem." A. B. Trowbridge 285
Management Secrets The Best U.S. Companies Have Known All Along. T. Peters 338
Productivity and the Corporate Culture. M. E. Cunningham 363
Productivity, Trade and Technology. J. D. Robinson III 378
Business' Prescription for a Productive America. W. F. Beran 713
PROFESSIONS
Arrogance and Altruism in the Professions. E. G. Bogue 302
PROFIT
Profitability. J. D. Ong 112
PROFITS
An Agenda On Productivity. W. F. Beran 713
PROPERTY
Now for Some Good News About Real Estate. R. T. McNamar 706
PROTECTION, Tariff
The World Automotive Industry at a Crossroads. C. K. Orski 89
Temporary Import Relief. D. F. Ephlin 145
PROTECTIONISM
Protection For U.S. Economic Interests. A. Harrigan 637
PUBLIC officers
Are We Destroying Our Public Officials. A. Rosenthal 733
PUBLIC relations
Down the Bumpy Road to the 21st Century. L. Velmans 182
Corporate Public Relations in a Deregulated Economy. W. Poriotis 482
Corporate Video May Be Hazardous to Credibility. J. F. Budd, Jr. 567
The Corporation Must Be Prepared. R. A. Armstrong 763
PUBLIC schools
The Quality of Public Education. A. W. Clausen 388
PUBLIC schools, United States
Educate A New Generation For Reality. J. R. Silber 325
PUBLIC speaking
Reflections On The Role Of Political Communications. H. Z. Scheele 269
Corporate Speechmaking In An Incredulous Age. J. Tarver 412
Oral Communication Skills In a Technological Age. B. E. Gronbeck 429
PUBLIC welfare
Welfare Reform. W. P. Albrecht 21
PUBLISHING industry
Videotex and the Publishing Industry. G. D. Rosch 98
PUERTO RICO
The Role Of Puerto Rico. C. Romero-Barcello 452

Q

QUALITY of products
Reindustrialization. H. M. Love 216

R

RACE prejudice
Sense, Courage and Professional Competency. B. H. Alexander 574
RADIO broadcasting
The Reader, Listener, Viewer. H. W. Warner . 603
RAW materials
U.S. Dependency On Foreign Sources For Critical Material. B. Goldwater 517
REAGAN, Ronald
Reaganomics. J. S. Shafer 542
RELIGION and democracy
A Commitment To A Pluralistic Society. P. R. Harris 50
REPORTERS and reporting
Finding Your Way Through the Words. H. C. Jacobs 299
Television News Broadcasting. R. Frank 293
RESEARCH, United States
The Research Environment. M. J. Pelczar, Jr. 219
RESPONSIBILITY
Responsibility And Wisdom. M. W. Cannon . 650
The Premium on Our Survival Insurance. E. Grady 475
REVOLUTIONS
Rebellions Are Born Of Hunger. H. O. LaBounty, Jr. 403
RISK
No Trust — No Risk — No Progress. M. J. Pelczar, Jr. 219
Risk And Reward. A. S. Cartwright 439
RUBBER industry and trade
The U.S. Tire Industry in the 1980's. J. D. Ong 112
RUSSIA, Foreign relations, Caribbean
Guatemala, Central America and the Caribbean. L. A. Tambs 677
RUSSIA, Foreign relations, Afghanistan
Afghanistan And The Middle East. L. Brezhnev 228
RUSSIA, Foreign relations, Middle East
Afghanistan And The Middle East. L. Brezhnev 228
RUSSIA, Foreign relations, United States
U.S.S.R. Relationship with the U.S. L. Brezhnev 228

S

SAUDI Arabia
The Economic Policy of Saudi Arabia. F. Alhegelan 157
SAVING and savings
Inflation, Savings and Economic Development. G. C. Wiegand 310
SCIENCE, Social aspects
Science, Technology and Peace. John Paul II . 326
SECULARISM
The Indifference Toward The Spiritual Side Of Man. J. P. Duggan 635
SELF
Communicating with Self and Others. C. H. Tyson 16
SHIPPING
U.S. Shipping's Critical Choice for the 1980's. R. J. Daschbach 30
Toward a National Transportation Policy. L. Kanuk 563
Dominant Trade Factors Ahead for Shippers. J. H. Norton 595
SOCIALISM
Five Ideas Of Socialism. L. W. Reed 19
Inflation, Savings and Economic Development. G. C. Wiegand 310
Government Intervention. W. Block 622
SOCIALISM, Australia
Turning Away From Socialism. J. T. Keavney 264
SOCIAL problems
The Rights Of The Poor Would Be Abused. V. E. Jordan, Jr. 421
SOCIAL Security
Avoiding Management By Crisis. R. Fritz 530
SOCIETY
The Bewildered Society. G. C. Roche III 308
SOUTHEAST Asia
Diversity And Consensus. Y. Okawara 386
SPEECH
Corporate Speechmaking In An Incredulous Age. J. Tarver 412
SPIRITUAL values
The Indifference Toward The Spiritual Side Of Man. J. P. Dugan 635
STATE governments
A Blueprint For Survival. F. G. Rohatyn 618
States Must Face Reality. H. R. Hill 687
STATE legislature
The Pressure-Cooker World of the State Legislator. A. Rosenthal 733
STATES, United States
The Great Energy Rift. F. Beal 470
STATISTICS
A Plea For Common Sense. C. E. Reichardt . 729
STEEL industry and trade, United States
Reindustrialization. H. M. Love 216
STOCKS
Should Takeovers Be Further Regulated? R. E. Cheney 592
STOCKHOLDERS
Controlling Giant Corporations. H. G. Manne 690
STOCKPILING
Critical Materials for Industry. R. J. Buckley 295
U.S. Dependency On Foreign Sources For Critical Material. B. Goldwater 517
STUDENTS, Foreign
The Two Faces of Homo Americanus. P. W. J. Wood 281
SUCCESS
American Concepts Of Success From John Winthrop to J. R. Ewing. R. G. Gunderson 684

T

TAKEOVERS
Should Takeovers Be Further Regulated? R. E. Cheney 592
TAXATION, United States
It Will Take Time. R. Reagan 322
The Time For Action Is Now. R. Reagan 450
Should Takeovers Be Further Regulated? R. E. Cheney 592
Details of Tax Cut Proposals. R. Reagan 642
TEACHERS, Training
The Ideal Portrait Of A University Teacher. H. E. Barnes 473
TEACHING methods
Integrative Thinking. H. Cleveland 509
TECHNOLOGY
Alternate and Synthetic Fuels. R. J. Goeken . 83
The Adoption Of Technical Standards. G. D. Rosch 98
Productivity, Trade and Technology. J. D. Robinson III 378
A Second Chance To Earn The Public's Confidence. J. W. Hanley 468
Braving a New World. J. J. Meenaghan 534
Transborder Data Flow and the New Protectionism. W. M. Blumenthal 550
Innovation And The Values Of Freedom. D. F. Linowes 665
A Case Of Ethical Overload. J. F. Coates 757
TELEPHONE
The Case For A New Communications Act In The Age Of Information. D. C. Staley .. 39
TELEVISION
Competition in the Television Industry. L. H. Goldenson 57
War, Transport and Show Biz. J. E. Murray . 360
The Power Of Mass Media Is Overrated. B. E. Gronbeck 429
T.V. In The Corporate Environment. J. F. Budd, Jr. 567
Can We Better The "Bitter Society"? R. J. Buckley 600
The Reader, Listener, Viewer. H. W. Warner . 603
TELEVISION, broadcasting
Almost Nobody Writes Silence Any More. R. Frank 293
Television Can Show and Tell But Can It Listen? O. B. Butler 632
TELEVISION, broadcasting, United States
The Media Revolution in America. J. Chaseman 374
The Dilution Of The First Amendment. E. H. Bohi 401
TERRORISM
The Russian Threat to the Americas. C. Romero-Barcello 452
The 'Melting' Experience: Grow or Die. J. B. Stockdale 546
Guatemala, Central America and The Caribbean. L. A. Tambs 677
THOUGHT and thinking
Integrative Thinking. H. Cleveland 509
TRADE
The Challenge Of The Eighties. R. B. Smith . 130
TRADE, International
Adapting National Trade Policies To World Realities. R. D. Hill 162
Don't Kill The Patient. R. J. Mahoney 349
A New Perspective For The Eighties.

Page

J. D. Robinson III 378
Trade Policy Challenges of Today.
O. G. Lambsdorff 442
The Third World and the West. M. Fraser ... 645
TRADE restrictions
Protectionism Is Extremely Dangerous.
O. G. Lambsdorff 442
A Strategic Economic Policy. A. Harrigan ... 637
TRADE unions
The Challenge Of Co-Determination.
H. Rebhan 108
The U.A.W. on U.S. Trade Policy.
D. F. Ephlin 145
The Cooperation Of Business And
Postal Employees. W. Bolger 335
TRADE Unions, United States
Organized Labor in the 1980s. N. Thimmesch 341
TRANSPORTATION
Intermodalism, Containerization And
Trade Facilitation. J. H. Norton 595
TRANSPORTATION, United States
Toward a National Transportation
Policy. L. Kanuk 563
TRUSTS, Industrial — United States
The Trouble with Antitrust. H. Demsetz 196
TRUTH
How The Truth Becomes a Lie. J. E. Reid ... 208
The World Promise of America. C. H. Malik 538
Life Or Death? W. J. Burghardt 578

U

UNDERDEVELOPED areas
The Third World and the West. M. Fraser ... 645
UNEMPLOYMENT
Automation Over the Years. L. T. Rader 166
UNIONS, Australia
Turning Away From Socialism. J. T. Keavney 264
UNITED Auto Workers
The U.A.W. on U.S. Trade Policy.
D. F. Ephlin 145
UNITED STATES
The Prospects for this Nation. B. Monroe 405
UNITED STATES, Armed Forces
Trends Against The U.S. S. Thurmond 5
The United States Armed Forces
Today. H. Brown 66
UNITED STATES, Armed forces, salaries
Slouching Toward Conscription. T. G. Moore 398
UNITED STATES Army
The New Spirit That Is Abroad. R. Reagan .. 514
UNITED STATES, commerce
Webb-Pomerene. J. Valenti 26
The Export Imperative. R. H. Jones 34
Adapting National Trade Policies To
World Realities. R. D. Hill 162
American Competitiveness. R. J. Mahoney ... 349
Protection For U.S. Economic
Interests. A. Harrigan 637
UNITED STATES, Congress
The President And Congress Must Act.
R. A. Beck 36
The Attacks Upon Reform
Legislation. A. Cox 71
A Message to a New Congressman. R. D. Hill 162
Preventing an Economic Calamity. E. Cornish 369
UNITED STATES, Constitution
Leadership. D. C. Thompson 77
UNITED STATES, Constitution, Amendments
The Dilution Of The First
Amendment. E. H. Bohi 401
UNITED STATES, defenses
Trends Against The U.S. S. Thurmond 5
The United States Armed Forces
Today. H. Brown 66
The Debate Concerning Our National
Defense Policy. J. B. Stockdale 176
Perspectives on Security and Strategy
in the 1980s. D. C. Jones 354
Naval Superiority. J. Lehman 738
National Security and a National
Laboratory. D. M. Kerr 766
UNITED STATES, Economic conditions
The Challenge Of "A More Perfect"
Social Order. D. C. Thompson 77
The State of the Nation's Economy. R. Reagan 290
State of the Union Message on
Economic Recovery. R. Reagan 322
Preventing an Economic Calamity. E. Cornish 369
The Economy Is Turning Around.
R. T. McNamar 706

Page

UNITED STATES, Economic policy
Putting America Back To Work. R. Reagan . 258
The Changing Relationship
Between Government and
Business. M. L. Weidenbaum 415
The Surrender of Federal Programs
to the States. V. E. Jordan, Jr. 421
Monetary Policy In 1980. L. K. Roos 433
Our Economic Recovery Program. R. Reagan 450
Reaganomics. J. S. Shafer 542
International Financial Issues
in the 1980's. R. T. McNamar 610
A Strategic Economic Policy. A. Harrigan ... 637
The Fork Of Two Roads. R. Reagan 642
UNITED STATES, Environmental Protection Agency
A Continuing Case Of Corrupted
Communications. J. N. Sites 151
UNITED STATES, Federal Bureau of Investigation
The Fear of Crime. W. H. Webster 283
UNITED STATES, Federal Communications Commission
The Case For A New Communications
Act In The Age Of Information. D. C. Staley 39
The Media Revolution in America.
J. Chaseman 374
The Dilution Of The First
Amendment. E. H. Bohi 401
UNITED STATES, Federal Election Commission
Working With the Federal Election
Commission. J. D. Aikens 275
UNITED STATES, Federal Emergency Management Agency
War Survival Focus of the Federal
Emergency Management Agency.
J. W. Macy, Jr. 249
UNITED STATES, Federal Maritime Commission
The Role Of Maritime Regulation. L. Kanuk . 563
UNITED STATES, Food and Agricultural Organization
World Fisheries Development. K. C. Lucas ... 212
UNITED STATES, Foreign policy
Foreign Policy Dilemmas For The
Reagan Administration. P. Campbell 186
Options for American Foreign Policy
in the 1980s. R. H. Myers 231
Assuring the Future. C. W. Bray 277
Human Rights and the U.S. National
Interest. T. Buergenthal 414
Middle East Volatility and the Need
for a New American Strategy. A. Ben-Meir 460
UNITED STATES, Foreign policy, Middle East
Thoughts On U.S. And U.S.S.R.
Positions. J. Noyes 233
UNITED STATES, Foreign relations
Perspectives on Security and Strategy
in the 1980s. D. C. Jones 354
UNITED STATES, Foreign relations, Africa
Sub-Saharan Africa. P. Campbell 186
UNITED STATES, Foreign relations, Caribbean
America's Stake in the Caribbean.
A. I. D. Francis 394
UNITED STATES, Foreign relations, Japan
The Defense of Japan. W. H. Ginn, Jr. 695
UNITED STATES, Foreign relations, Middle East
Middle East Volatility and the Need
for a New American Strategy. A. Ben-Meir 460
UNITED STATES, Foreign relations, Panama
The Panama Canal. J. J. Amado III 164
UNITED STATES, Foreign relations, Peoples Republic of China
East Asia. R. H. Myers 231
We Ought To Be Cautious Toward
China. L. Mathews 628
UNITED STATES, Foreign relations, Russia
Trends Against The U.S. S. Thurmond 5
The Final Phase — Finlandization.
L. A. Tambs 154
Military Factors and Middle East
Security in the Eighties. J. Noyes 233
The Russian Threat to the Americas.
C. Romero-Barcello 452
The Self-Deception Of The West. M. Decter . 723
The Time For Arms Negotiation
Is Now. T. J. Watson, Jr. 674
UNITED STATES, Foreign relations, Western Europe
The United States and Western
Europe. R. E. Gut 570

Page

UNITED STATES, Government Accounting Office
Fraud, Waste, and Abuse and the
Federal Government. E. B. Staats 329
UNITED STATES, industries and resources
U.S. Shipping's Critical Choice
for the 1980's. R. J. Daschbach 30
UNITED STATES, Military Academy, West Point
Patriotism. R. Reagan 514
UNITED STATES, National materials and minerals policy
Critical Materials for Industry. R. J. Buckley 295
UNITED STATES Navy
Naval Superiority. J. Lehman 738
UNITED STATES, Politics and government
Major Issues Facing The Nation. J. Carter ... 226
Inaugural Address. R. Reagan 258
State of the Union Message
on Economic Recovery. R. Reagan 322
UNITED STATES, Postal service
The Postal Service. W. Bolger 335
UNITED STATES, Regulatory agencies
The Misuse of Power by Regulatory
Agencies. R. A. Beck 36
Government Regulations And Your
Diet. J. W. Megown 43
UNITED STATES, Security
National Security and a National
Laboratory. D. M. Kerr 766
UNITED STATES, trade
The U.A.W. on U.S. Trade Policy.
D. F. Ephlin 145

V

VALUES
The Black Hole in the Businessman's
Perception of His Problems. J. A. Howard . 502
Crime and the Decline of Values.
M. W. Cannon 650
VICE PRESIDENTS, United States
The Need For A Chief Of Staff. C. M. Hardin
VOLUNTEER service
The Peace Corps. S. Shriver 700
The Way Of Human Caring And
Sharing. L. M. Ruppe 720

W

WASHINGTON, D.C.
What Is The Future of the Republic?
L. Carpenter 344
Life with Uncle (Sam). R. T. Quittmeyer 492
WEBB law
The Great U.S. Ally In The Battle
For World Trade. J. Valenti 26
WEST
The Self-Deception Of The West. M. Decter . 723
WESTERN hemisphere, Defenses
The United States and Western
Europe. R. E. Gut 570
WISDOM
Responsibility And Wisdom. M. W. Cannon . 650
Who Is Wise? R. W. Roskens 529
WOMAN, United States
The Changing Role of Women In
Voluntarism. M. M. Gates 436
WOMEN, Employment
Networking. M. Loden 613
WOMEN, Equal rights
Defend Our Beliefs And Speak
Out. R. Y. Woodhouse 242
Productivity and the Corporate
Culture. M. E. Cunningham 363
WOMEN, United States
Networking. M. Loden 613
WOOD
Timberland. J. L. Belser 616
WORDS
Finding Your Way Through the
Words. H. C. Jacobs 299
The Last Best Hope. M. J. Grayson 584
WORK
Welfare Reform. W. P. Albrecht 21
WORLD Health Organization
The Pharmaceutical Industry and
the Third World. L. A. Engman 202
WORLD WAR III
The Final Phase — Finlandization.
L. A. Tambs 154

Y

YOUTH, United States
Burden On The Young. J. J. Balles 55